

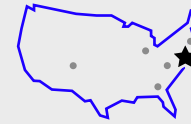
# Driven to create better

We're a full-service, fully independent marketing and advertising agency. Accomplished, obsessive crafters of strategies and stories. Solving complex communications challenges with guts and guile. Creating enthusiasts for your brand. And results for your business.

73 yrs.  
IN BUSINESS



80+  
EMPLOYEES  
NATIONWIDE



# CRONIN

CREATING | BETTER

**Mark Demuro**

Agency Principal  
mdemuro@cronin-co.com  
860.703.8273 office  
203.275.6599 cell

50 Nye Road  
Glastonbury, CT 06033

[www.cronin-co.com](http://www.cronin-co.com)



Cronin's in-house,  
powerhouse video and  
content production  
company

[www.bonfireprod.com](http://www.bonfireprod.com)

## Strategy & planning



## Creative



## Marketing activation

Branding  
Consumer insights  
Omni-channel communications  
Media planning  
Customer experience  
Consumer research  
Content strategy  
Marketing analytics  
Growth & innovation

Concepting & design  
Digital & traditional advertising  
Storytelling & content creation  
Digital experience design  
Video, animation & photography  
Naming, logo & identity

Media buying & management  
Digital & traditional marketing  
Performance marketing  
Marketing automation & CRM  
Web & mobile development  
SEO  
Public relations  
SEO media

